

Growing *for* life



2006 ANNUAL REPORT



JEWISH FOUNDATION
OF MANITOBA

Today. Tomorrow. Forever.

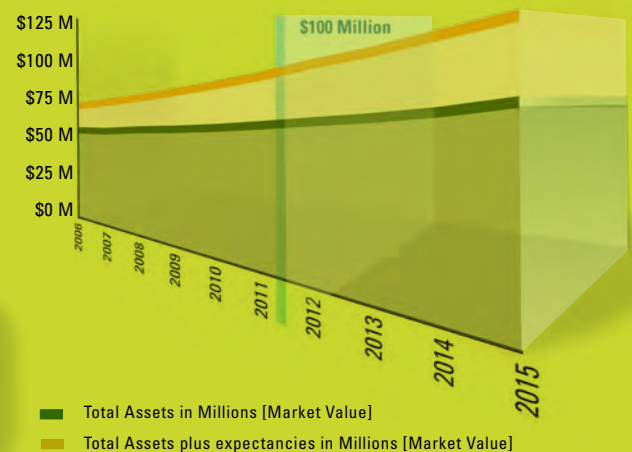
Today.

2006 HIGHLIGHTS

Moving Forward – Growing in a New Direction

- Record number of major gifts with total donations exceeding \$4 million
- Market value of assets exceeds \$64 million
- 13.8% net return on assets
- \$2.5 million committed or distributed to 204 charitable organizations
- \$120,000 in education scholarships awarded to 62 students
- 42 new participants in the Endowment Book of Life
- 40 new Bar and Bat Mitzvah Funds
- \$32,000 in Women's Endowment Fund grants awarded to 10 Manitoba charities
- \$100,000 distributed to Israel Crisis Campaign
- New initiative matches donor advised fund holders to grant requests
- Strategic plan leads to goal of \$100,000,000 in 5 years!

Fund Projected to Grow to \$100 Million in Five Years



Foundation Fact

The Jewish Foundation of Manitoba received \$4.8 million in gifts in 2006.

The Foundation connects generations and families and offers a way to celebrate and demonstrate support for the Jewish community, culture, religion, traditions and values.

Tomorrow.

MESSAGE FROM THE PRESIDENT AND CHIEF EXECUTIVE OFFICER

A Renewed Comittment to Shape the Foundation Today for Growth Tomorrow and Beyond

2006 was a significant year for the Jewish Foundation of Manitoba. During the year we reviewed our mandate, revisited our vision and developed a five-year strategic plan. We must continually ask ourselves what it is that we value and what we wish to preserve for future generations.

Our plan includes a focus on donor stewardship, a comprehensive marketing program and the acquisition of new technology to enable us to better serve the needs of both donors and grant recipients.

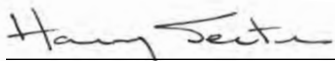
The JFM subscribes to the goal of a sustainable Jewish community in Winnipeg. Our role in attaining that objective is to ensure that community needs are met and that our donors are supported in achieving their philanthropic dreams.

In 2006, we received a record number of new gifts and also benefited from strong investment returns. As a result, the Foundation's assets now exceed \$64 million and we are well on our way to realizing \$100 million in endowed funds. To date, the JFM has distributed \$29 million to 700 charitable

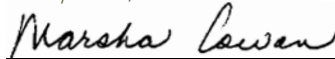
organizations in the province, making a significant difference to the people served by these agencies.

Our success is the direct result of the efforts and personal commitment of many. We appreciate the significant contributions of our Board of Directors, the Board of Governors, our staff, and a myriad of volunteers and donors. Their commitment to philanthropy and the Jewish Foundation of Manitoba is exceptional.

As the Foundation begins to implement its new initiatives, we look forward to many more years of growth and success.



Harvey Sectar, *President*



Marsha Cowan, *CEO*

A sustainable community

tops the list of priorities for

the Foundation.



Tomorrow.

DONORS MAKING A DIFFERENCE



Dan Tallman: Giving Back to the Community

Dan Tallman's association with the Jewish Foundation dates back more than 40 years. In 1964 he was one of the community leaders who donated \$100 to establish the Foundation and create a viable and financially secure future for the Winnipeg Jewish community. In 2006, he contributed another major gift to the

Foundation - \$1 million to further ensure the long term health of the community that he has always proudly called home. "I felt that I wanted to give back to my community and giving to the Jewish Foundation was the best way to do it," he explains.

Laura & Mark Lomow: Planning Ahead to Leave a Legacy Gift

Laura and Mark Lomow's volunteer work on behalf of the Foundation has given them the opportunity to appreciate the way in which the Foundation serves as the financial pillar of the community. Although they are just in their 30s, the Lomows have already made plans to leave a life insurance bequest to the Foundation. "Making a gift in the form of an insurance policy

makes sense as it enables us to plan for a substantial gift to the community at a small budgeted cost today," Laura says. "A legacy gift is our responsibility to our community as well as to our children, as the future of our community depends on its financial stability."



Pullan Frohlinger Family: Honouring the Past, Investing in the Future

The Pullan Frohlinger family is deeply rooted in Holocaust Europe, and Winnipeg's Jewish and secular communities. Their commitment to the Foundation is their way to honour their past and invest in their community's future. The distribution from the Frohlinger Family Fund, established by Tom Frohlinger to honour his parents, has been directed to benefit Holocaust education and causes

related to that experience. Heather and Tom have had the privilege of investing their financial and human resources to ensure their community's future needs are met in keeping with Jewish values. Their children have also had a real life lesson in Tzedakah, balancing the community's needs as they recommend their Bar/Bat Mitzvah fund allocation each year.

Forever.

Goldie Smiley: Preserving the Memory of Beloved Family Members

In 1984, Goldie Smiley walked into the Jewish Foundation office and made arrangements to establish an endowment fund in memory of her parents, sister and brother-in-law. For the next 22 years Goldie gradually grew her fund, making annual contributions to it. Her generosity, however, did not end with her death at age 96. Goldie left a substantial bequest to

the Goldie Smiley Fund in Memory of Parents Chaim and Rosa, and Cecil and Margaret Axelrod. In doing so she ensured that her name, and the names of her beloved family members, continue to live on in a community that she was proud and pleased to support.



Meyer Cosman: Realizing a Philanthropic Dream and Sharing a Passion

Speed skating was a life long passion for Meyer Cosman. A Masters champion who excelled at the sport for more than 60 years, Meyer was determined to leave a legacy to the speed skating community of Manitoba. In 2006, he established the Meyer Cosman Speed Skating Scholarship at the Jewish Foundation, to be awarded annually to an amateur speed skater entering

university. The establishment of this scholarship shortly before his death gave Meyer the opportunity to realize his philanthropic dreams, while ensuring other Manitobans will continue to enjoy and excel at the sport he loved.

The Jewish National Fund: Demonstrating a Unique Spirit of Cooperation

Demonstrating a unique spirit of cooperation, the Province of Manitoba, the Jewish National Fund and the Jewish Foundation of Manitoba announced the establishment of the Israel – Manitoba Research Partnership Endowment Fund at the Jewish Foundation. The three-year, \$1 million agreement was formally launched with a first installment provincial government

gift of \$333,000. Income from the fund will be used exclusively to support research and technology exchanges between Manitoba and Israel with a focus on forest diversification, water innovation and rapid growth greenhouse technology that will directly benefit Manitoba's northern communities.





Today.

Working Towards a Sustainable Jewish Community

Enriching the Lives of Winnipeggers

JEWISH HERITAGE CENTRE

Symposium 2007 - The Holocaust: Lessons Learned

The Jewish Heritage Centre of Western Canada received a \$6,500 grant for the implementation of its sixth annual Holocaust and Human Rights symposium for local high school students. The symposium taught students about the way in which social, economic and political factors integrate to create human rights violations, and emphasized the skills that the students need to acquire in order to understand and respond effectively to such violations. The forum featured keynote speakers, panel debates and small group discussions and encouraged a collective response to acts of racism and oppression.

RADY JEWISH COMMUNITY CENTRE

Community Shabbat Dinners

A Jewish Foundation grant enabled the Rose and Max Rady Jewish Community Centre to sponsor 10 highly successful, well attended and freilach Community Shabbat Dinners. These themed dinners provided 900 diverse community members, including Israelis, South Americans and seniors, with a delicious traditional meal and the opportunity to socialize with family and friends in a relaxed communal setting. "A wonderful mix of people have attended," says Rady Centre Executive Director Gayle Waxman. "Those attending tell us that they enjoy celebrating Shabbat in a way that reminds them of home."

"I am very pleased and honoured to receive this award that will be of great financial assistance to me. It will allow me to further my education and take me one step closer to reaching my goal of a career in law."

- Shimon Erdile, 2006 Scholarship Recipient

Foundation Fact



In 2006 11 grant applications were supported by Donor-Advised Funds through a new initiative that matched donors to specific community needs.



Tomorrow.

2006 Grant & Scholarship Recipients

Foundation Gifts Being Put to Good Use

GRANTS & DISTRIBUTIONS

ARTS & CULTURE

Canadian Jewish Outlook Society
Chai Folk Arts Council
Folk Arts Council of Winnipeg Inc.
Friends of the Canadian Museum
for Human Rights
Group for Yiddish Heritage
Jewish Heritage Centre
Manitoba Historical Society
Manitoba Theatre Centre
Manitoba Theatre for Young People
Medway Area Heritage Society
Royal Winnipeg Ballet
The Asper Foundation
Winnipeg Art Gallery
Winnipeg Jewish Theatre Inc.
Winnipeg Symphony Orchestra
Winnipeg Yiddish Committee

EDUCATION

Aleph Bet Child Life Enrichment Program Inc.
Beth Jacob Teachers' College
Canadian Associates of Ben-Gurion University
of the Negev Inc.
Canadian Friends of Amal
Canadian Friends of Bar Ilan University
Canadian Friends of Boys Town Jerusalem
Canadian Friends of Tel Aviv University Inc.
Canadian Friends of the Hebrew University
Canadian Society for the Weizmann Institute
of Science
Canadian Technion Society
Friends of Simon Wiesenthal Center
for Holocaust Studies
Gray Academy of Jewish Education
Kaufman Silverberg Resource Centre
Kelvin High School Education & Scholarship Fund
Literacy Partners of Manitoba
Ohr HaTorah Day School
Simmons College - School of Social Work
St. John's - Ravenscourt School
University of Manitoba
University of Minnesota
University of Winnipeg

SOCIAL/HUMAN SERVICES

ALS Society of Canada - Toronto Division

Winnipeg Harvest Inc.
Winnipeg Humane Society
World Wildlife Fund

JEWISH ORGANIZATIONS

Aish Winnipeg
Asper Jewish Community Campus of Winnipeg
Canadian Magen David Adom for Israel
Combined Jewish Appeal Inc.
Hadassah Wizo Organization of Canada
Jewish Federation of Winnipeg
Jewish National Fund
Mizrachi Organization of Canada
Na'amat - Winnipeg
National Council of Jewish Women of Canada
New Israel Fund of Canada
ORT Canada
United Israel Appeal of Canada Inc.
United Jewish Appeal/Jewish Federation
of Greater Toronto
Vaad Ha'ir of Winnipeg Inc.

HEALTH

Alzheimer Society
British Columbia Cancer Foundation
Canadian Breast Cancer Foundation
Canadian Cancer Society
Canadian Cystic Fibrosis Foundation
Canadian Diabetes Association
Canadian Mental Health Association
Canadian Paraplegic Association
Canadian Shaare Zedek Hospital Foundation
Canadian Spinal Research Organization
CancerCare Manitoba Foundation
Children's Hospital Foundation of Manitoba Inc.
Crohn's and Colitis Foundation of Canada
Deer Lodge Centre Foundation
Health Sciences Centre Foundation Inc.
Heart and Stroke Foundation
Hospital for Sick Children Foundation
Israel Cancer Research Fund
Juvenile Diabetes Research Foundation
Kidney Foundation of Canada
Leukemia Research Fund of Canada
Lupus Canada
Manitoba Schizophrenia Society, Inc.
Mayo Foundation for Medical Education
and Research
Misericordia General Hospital Research

SPECIAL GRANTS

Faye Hellner
Solomon Nagler
Katya Poplyansky
Daniel Thau-Eleff
Alon Weinberg

SCHOLARSHIP RECIPIENTS

SPECIAL AWARDS

Mark and Dorothy
Danzker Scholarship
– Matthew Sodomsky
Mona Gray Creative
Arts Scholarship
– David DeGrow
Ruth and Joe Freed
Academic Excellence Award
– Keren Mandelzweig
Ruth and Joe Freed
Academic Excellence Award
– Jordan Slosower
Ruth and Joe Freed
Academic Excellence Award
– Michael Trachtenberg
JUDAIC/ISRAEL AWARDS
Avi Braemer
Samara Carroll
Janet Coleman
Don Colleman-Elias
Faren Gurvey
Aviya Kones
Ryan Korsunsky
Amy Manusow
Ethan Matras
Aliza Millo
Daniel Moscovitch
Hila Zlotnik
GENERAL AWARDS
Fabian Baruch
Arthur Berdichevsky
Vadim Brodsky
Michael Dudeck
Shimon Erdile

WOMEN'S ENDOWMENT FUND GRANT RECIPIENTS AND PROJECTS

B'nai Brith Jewish Community
Camp – scholarship support for 15
campers mostly from single mother
households.

The Elizabeth Fry Society of
Manitoba – for the STOPlifting
Support Program for women who
have committed breach of trust
offences.

Gray Academy of Jewish
Education – to enable a student
and her coach to travel to the
World Individual Debate and
Public Speaking Championships in
South Africa.

Gwen Sexter Creative Living
Centre – for a series of lectures
exploring the changing role of
women in the community.

Jewish Child and Family
Service – for a series of
workshops designed to empower
recent immigrant women.

Ka ni Kanichik Inc. – for a play
structure at the inner-city Mother
Centre for Aboriginal women.

The Laurel Centre Inc. – for a
handicap access ramp at the new
outreach facility for women who
have been sexually abused.

Nor-West Co-op Community
Health Centre – for a resource
program emphasizing leadership
development, health, nutrition,
business and marketing skills.

W.I.S.H. (Women in Second-
Stage Housing) – for a family
support worker to counsel women
affected by domestic abuse.

Winnipeg Studio Theatre Inc.
– to workshop and record My Good

“We are deeply grateful for your support in creating comfortable enriched living environments for the people who live in the Shalom homes. Your generosity has assisted them to lead a more normal and independent way of life.”

- Nancy Hughes, Executive Director
Shalom Residences Inc.

CREATIVE RETIREMENT MANITOBA

The Sharon Home Computer Project

Creative Retirement Manitoba welcomed an \$8,550 Jewish Foundation grant that allowed it to continue offering an innovative seniors' computer training program at the Sharon Home. This grant was used to recruit, train and support volunteer mentors to work with residents of the Home and teach them basic computer skills that would allow them to access email, the Internet, and word processing programs. These skills enable residents to keep in touch with family and friends, access recreational activities on-line and keep informed about world events. The computer sessions also provide seniors with intellectual stimulation and social interaction.

Foundation Fact



In 2006 the Jewish Foundation of Manitoba's assets exceeded \$64 million.

GRAY ACADEMY OF JEWISH EDUCATION

Immigrant Student School Bus Transportation

The Gray Academy of Jewish Education received a \$21,106 grant to assist it in providing school bus transportation for immigrant students who do not live within walking distance of the school. Most of these students are recent arrivals from Israel, Eastern Europe and South America. Their parents are often underemployed when they first arrive in Canada, and as a result have difficulty meeting transportation as well as tuition costs for their children. This transportation grant eased that burden, making it possible for these students to remain at the Jewish day school.

“Your generosity has made a profound impact on my life and I am truly grateful to be the recipient of your scholarship.”

- Fabiana Baruch, 2006 Scholarship Recipient



Animal Welfare Foundation of Canada
 Autism Society Manitoba
 Baycrest Centre Foundation
 B'nai B'rith Youth Organization
 Canadian Civil Liberties Association
 Canadian National Institute for the Blind
 Children's Bridge Foundation
 Creative Retirement Manitoba
 Family Centre of Winnipeg
 Free the Children
 Friends Housing Inc.
 Gwen Secter Creative Living Centre
 Jewish Child and Family Service
 LadyBug Foundation Inc.
 L'Arche Winnipeg Inc.
 Laurel Centre Inc.
 MacDonald Youth Services
 Make-A-Wish Foundation of Canada
 Manitoba Association for Rights and Liberties
 Manitoba Hospice Foundation Inc.
 Manitoba League of Persons with Disabilities Inc.
 Manitoba Special Olympics Inc.
 Miriam Center, Inc.
 Mood Disorders Association of Manitoba
 Ontario March of Dimes
 Open Access Resource Centre
 Osborne House Inc.
 Post-Polio Network Inc.
 Rainbow Resource Centre
 Ronald McDonald House
 Shalom Residences Inc.
 Sharon Home Inc.
 Siloam Mission
 Society for Manitobans with Disabilities
 St. Amant Centre
 The Arthritis Society
 The Rainbow Society
 The Salvation Army
 The War Amps
 Toronto Rehab Foundation
 United Way
 Variety Club of Manitoba

Foundation Inc.
 Mount Carmel Clinic
 Mount Sinai Hospital Samuel Lunenfeld
 Research Institute
 Multiple Sclerosis Society of Canada
 Muscular Dystrophy Association of Canada
 North York General Hospital Foundation
 Osteoporosis Society of Canada
 Parkinson Society Canada
 Princess Margaret Hospital Foundation
 Prostate Cancer Research Foundation of Canada
 St. Boniface General Hospital Research
 Foundation Inc.
 The Lung Association
 The Sunnybrook Foundation
 Toronto General & Western Hospital Foundation

RECREATION

B'nai Brith Jewish Community Camp
 Camp Massad Manitoba
 Canadian Red Cross Society
 KidSport Winnipeg
 Manitoba Camping Association - Sunshine Fund
 Rady Jewish Community Centre
 Wildwood Community Centre

RELIGIOUS

Ashkenazi Congregation
 Beth Jacob Synagogue - Regina
 Beth Tzedec Congregation
 Chavurat Tefilla Synagogue
 Congregation Etz Chayim
 Hebrew Congregation of Winnipeg Beach
 Herzlia-Adas Yeshurun Congregation
 Immanuel Fellowship Church
 Lubavitch Centre
 Shaarey Shomayim Congregation
 Shaarey Zedek Synagogue
 Sholem Aleichem Community Inc.
 Temple Shalom Manitoba Inc.
 Yeshiva Gedola Merkaz Hatorah of Montreal

Denise Freylejer
 Leandro Freylejer
 Vera Geynak
 Juliet Goren
 Michael Hochman
 Michael Katz
 Ksanya Khomenko
 Vladimir Krepiy
 Yuriy Krepiy
 Agustina Krivoy
 Alexandra Sivan Loevsky
 Federico Lopez-Ficher
 Oleg Lvovsky
 Igal Margolin
 Milana Menishen
 Alexander Messijnikov
 Marcelo Mohadeb
 Egor Nesterenko
 Lilya Nesterenko
 Aleksandr Olivson
 Russell Olivson
 Igor Puzhevich
 Igal Rogolsky
 Debora Rubin
 Fernanda Rubin
 Neena Schreiber
 Alex Serebnitski
 Daniel Sheps
 Jason Sheps
 Olga Slavutskiy
 Aaron Sodomsky
 Marissa Steindel
 Maury Steindel
 Heather Tennenhouse
 Ilan Trieger
 Rita Trieger
 Anton Voronin
 Olga Yarmak
 Yardenia Zimmerman
 Melina Zylberman

Company, a musical production
 about contemporary women and
 the challenges they face.

Foundation Fact ✓

The Jewish Foundation of Manitoba
 offers one-stop giving: a single
 Foundation endowment fund can be
 used to support a variety of charities.

Foundation Fact ✓

The Jewish Foundation of Manitoba
 U.S.A. Inc. received contributions in
 excess of \$1million in 2006.



Forever.

Contributing to the Broader Community

Nurturing Good Works at Home and Abroad

MANITOBA THEATRE FOR YOUNG PEOPLE

Promoting Tolerance Now and Tomorrow

A \$10,000 Jewish Foundation grant to Manitoba Theatre for Young People assisted the theatre company in bringing the production, *Hana's Suitcase*, to Winnipeg. This play, based on the children's book of the same name, is designed to educate audiences about the Holocaust and the value and need for multi-cultural cooperation. With the Foundation's support, the local theatre sponsored 20 performances of the play for 6,000 older children and teenagers. It also hosted an important two-day summit, *Tolerance: Now, Then and Tomorrow*, focusing on issues of tolerance, understanding and genocide prevention.



Photo: Daniel Alexander (Lorraine Kinsza Theatre for Young People)

THE LAUREL CENTRE

Increasing Accessibility

The Women's Endowment Fund was pleased to award a \$5,000 grant to the Laurel Centre for the construction of a wheelchair access ramp in the centre's newly acquired, renovated and centrally-located facility. The Centre is an out-patient counselling, support and resource centre that has been serving Manitoba women for 22 years. The Centre works to resolve the long-term effects of victimization among its clientele, all of whom were sexually abused as children and many of whom

MATCHING DONORS TO NEEDS/FUNDING PARTNERS

Building Strength Through Cooperation

In a new and exciting initiative, the Jewish Foundation of Manitoba shared the numerous grant requests it received in 2006 with selected donors, offering them the opportunity to partner with the Foundation and respond directly to prevailing needs in the community. This initiative enabled the Foundation to support a greater number of community projects than ever before, while giving donors the satisfaction of having an immediate impact on the welfare of the Winnipeg Jewish community.

THE DANZKER PERPETUAL TRUST FUND AND THE KAUFMAN SILVERBERG RESOURCE CENTRE

Expanding and Updating Collections

The Danzker Perpetual Trust Fund responded to a grant request for new library acquisitions for the Kaufman Silverberg Resource Centre located in the Asper Jewish Community Campus. In doing so, it recognized it is imperative that the library, which is used extensively by both Jewish and non-Jewish area residents, must continuously evolve, expand and update its collections in order to remain relevant. These new acquisitions included 25 children's books, 200 fiction and non-fiction titles for adults, several Yiddish magazine and Judaic journal subscriptions, and numerous DVDs and audio CDs.

Foundation Fact



The Jewish Foundation distributed approximately \$270,000 to the general community in 2006.

turn to addictions as a way of coping.

ALEX SEREBNITSKI

Supporting Excellence in Education

Alex Serebnitski, who was born in the Ukraine and moved to Winnipeg from Israel in 2002, was the recipient of a \$3,000 Jewish Foundation scholarship for his studies in the Faculty of Dentistry at the University of Manitoba. Alex's acceptance into dentistry was particularly rewarding for him as it was a profession denied to both his father and grandfather due to anti-Semitism in Russia. "This scholarship money will make the path towards becoming a dentist less stressful and slightly more affordable," Alex says, "I really appreciate the gift that this community has given me."



Growing for Life

Foundation Fact 

The Jewish Foundation of Manitoba distributed education awards to 62 students in 2006, more than half of them to recent immigrants to Canada.



Mission

The Jewish Foundation of Manitoba,
in keeping with our Jewish heritage and
values, encourages and facilitates the creation
and growth of endowment funds to enable
the community to realize its potential.

The Foundation maintains effective
stewardship over all assets entrusted to it,
distributes grants that reflect donors'
wishes and community priorities, and provides
leadership in the Jewish and
general communities.



JEWISH FOUNDATION
OF MANITOBA

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