



Growing *for* life NEWSLETTER

The Jewish Foundation of Manitoba Community Report

Preserve your family's history and plan for the future of the community. Become an Endowment Book of Life Signer. Contact Director of Development Marj Wiebe at 477-7522.

Keep informed about the latest happenings at the Jewish Foundation. Sign up today at newsletters@jewishfoundation.org to receive our bi-monthly emails.

Learn more about the Jewish Foundation and the impact it has on your community. Visit our website at www.jewishfoundation.org

Endowment Book of Life Celebrates 10th Anniversary

10 Years and 509 signers!

On September 25, 2007 the Jewish Foundation of Manitoba proudly celebrated this major milestone at a special anniversary Endowment Book of Life donor recognition and signing ceremony at the Fairmont Hotel.

This milestone event honoured the 2007 signers to the Endowment Book of Life, recognized all past signers, and celebrated the tremendous success of the Foundation's unique planned giving program. It also marked the official launch of the Jewish Foundation's vision for the future and its plans to grow the community endowment fund to \$100,000,000 by the year 2011.

Innovative Planned Giving

Additionally, the event featured entertainment by Foundation grant recipient Zane Zalis and his brilliant vocal group Prodigy, and an impassioned speech by guest speaker Karen Morton. Karen, a former Winnipegger and renowned Jewish community volunteer and donor, inspired the audience with her fervent discourse on personal philanthropy and applauded the Jewish Foundation on the unparalleled success of its Endowment Book of Life program.

The Endowment Book of Life is widely recognized as one of the most innovative and successful planned giving programs in North America. Ironically, its very success is due to its simplicity. Those wishing to participate are simply asked to sign

a promise to leave a bequest to the Foundation and are then invited to document their personal family stories for inscription in the Endowment Book of Life. This book is on permanent display at the Asper Jewish Community Campus and on-line at www.jewishfoundation.org. By participating in this process, participants make arrangements to leave both a historical legacy and a financial legacy to the community.

Importantly, the size of this financial legacy is left to the discretion of each signer. Participants, however, are encouraged to remember that their bequest will be the final gift that they make to their community and that it should appropriately reflect their pride, gratitude and dreams for the place that they have called home. To date, \$1,600,000 in bequests has been realized from the Endowment Book of Life program.



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JEWISH FOUNDATION
OF MANITOBA

Today. Tomorrow. Forever.



Promise
Today. Tomorrow. Forever

Create a Lasting Legacy

The Foundation is pleased to add the following stories to the



Ruth Bellan



Zita & Mark
Bernstein



Bianca Ruth & Frank
Blanaru



Jennifer Blumenthal
& Danny Bubis



Min & Morris
Cantor



Terri Erlichman



Henry Fineberg



Ethel & Ralph
Gordon



Arthur 'Fivie' Gunn



Bernie Gunn



Roberta Malam



Beverley Manishen



Penny Margolis



Fred Narvey



Shirley & Lawrence
Nezon



Joanne Rothberg



Lainy & Leon Rubin



Sylvia & Saul Scott



Merrill Silverman
Shwaid



Barry Snaper



September 25, 2007
13 Tishrei 5768

Endowment Book of Life



Louise & Sheldon
Claman



Esther & Jacob
Cohen



Sondra & Martin
Cohn



Leah & Jack Kaplan



Glenna & Michael
Kay



Fred Lepkin



Tannis & Marshall
Peikoff



Alvin Raetzen



Larry Rice



May & Daniel
Tallman



Fritzi Telpner



Toby & Irv Vinsky

Endowment Book of Life Signers – 1998 – 2006

Ronnie Aaron
Sharon Allentuck
Ida & Saul Alpern
Gary Altman & Pam Wener
Bella & Oscar Antel
Evelyn Arkin
Abe Arnold
Don Aronovitch
Babs & Israel* Asper
Gail Asper
Judith & Norman Bager
Len Barsky
Shirley Barsky*
Doris & Burton Bass
Teddy Bass, in his memory
Elaine & Bill Bebuchuk
Minnie & Dick Bell
Arky Berkal
Sara & Louis Berkal
Carole* & Sheldon Berney
Evelyn Bernstein*
Dr. Morley Bernstein
Sheila & Allen Billinghamurst
Cecil & Claire Blankstein,
in his memory
Ben Blum
Allan Blye
Garry Blye
Brenda & Larry Booke
Sheila & David Brodovsky
Ethel Brotman*
Harold Buchwald
Mira & Martin Buchwald
Annette Butler
Marion & Archie Cham
Naomi & Jack Chapman
Thelma* & Morris Chapnick
Fayanne & Avrom Charach
Ruth & Barney Charach
Pat Charad
Norma & Victor Chernick
Allan Chisvin
Dolly & Zivey Chudnow
Marcia & Lou Cogan
Nessie & Harvey Cogan
C. Lloyd Cohen
Carole Cohen, in her memory
Jerry Cohen
Fran & Jerome Cohen
Maureen & David Cohen
Ruth Copp
Hennie & Rick Corrin
Marcia Cosman
Marsha Cowan
Phyllis & Nate Dana
Cecile & Dave Devere
Rose Desser*
Sara Donin*
Ann Dowbiggin
Lillian Dozar*
Marsha Dozar, Faigie Greaves
& Penny Kohn in memory
of Monica & Aaron Dozar
Rae Dreman*
Freda Driben*
Lil & Nathan* 'Spud' Duboff
Sharron & Joel Dudeck
Sarah Dudeck
Claire & David Dveris
Ellen Elchitz
Sonja & the late Dr. Henry
Faintuch
Rhoda & Zivey Feldman
Lil & Lloyd Feinstein
Susan Feldman
Toots & Nate Fingold
Harry Fishman*
Glory & Larry Fleisher
Brownie & Harold Fleishman
Linda Freed
Agnes & Fred* Funk
Ruthy & Hartley Gale
Marion Gallis*
Sharon & Rube Ganetsky
Bonnie Genser*
George Gershman
Percy Gess
Esther Ginpil
Arnold Glass
Arnold & Sheldon Glass in
memory of their
grandfather Leo Meltzer
Sandy & Sheldon Glass
Marcia Glazerman
Fimi* & Bill* Glesby
Morley Globberman
Yhetta Gold
Dorothy Goldberg
Elaine & Percy Goldberg
Marlene Goldberg
Phyllis & Manley Goldberg
Serky & Ben Goldberg
Suzanne & Earl Golden
Mel Goldenberg
Sadie Goldenberg
Elaine & Ian Goldstine
Rosalyn & Chuck Golfman
Claire Breslaw Granovsky
Paul Granovsky
Sam Grosberg*
Janette Guttman*
Bunny Gurvey
Mildred Gutkin & the
late Harry Gutkin
Ruth & I. Jack* Gutkin
Sid Halpern
Kenneth R. Halprin
Susan Halprin & Bryan Klein
Clara* & Ralph Hamovich
Phyllis & Rube Hatskin
Evelyn & Larry Hecht
Gail & Ted Hechter
Michael Helper
Yude M. Henteleff
Dorothy Hershfield
Barbara Hirt
Sara Hochman
Claire Hoffer
Larry & Roberta Hurtig
Sandy Hyman
Lesley & Ken Jacob
Janey Jacobson*
Annis & Minno Jeroff
Helen Kahane
Hope* & Leonard Kahane
Doreen & Arnold Kapitz
Ben Karasick
Minnie Karlinsky
Dena & Henry Katz
Nora & David S. Kaufman
Sima & Harvey Kay
Pat & Paul Kettner
Howard Kideckel
Zelma & Ed* Kimelman
Chaya Spilman Kirshner
Barbara & Raymond Kives
Claire & Joe Kives
Sam & Ruth Klapman
Estelle & Lou Kliman
Toby Koffman
David Korn
Cecile & Monte Kowall
Cara & Jonathan Kroft
Hester & Guy Kroft
Miggie Lampe
Deanne Lander
Luanne & Barry Lank
Hy & the late Clara Leibl
Stewart Leibl on behalf of
the grandchildren of the
late Faige & Sam Malmed
Melvin Leonoff & Fanny
Starr-Leonoff, in her
memory
Myrna Levin
Yetta & Jack Levit
Sheila & Elvin Linder
Celia Lipkin
Goldie Loffman
Gerry & Monty Lomow
Mendel Low*
Pauline Lowenstein*
Harriet & Ted Lyons
Bayla & Laurie Mainster
Maple Leaf Curling Club
Miriam & Phil Maltz
Enid Marantz
Elaine & Neil Margolis
Ida Margolis
Rae & Gary Margolis
Maurice (Moe) Marr
Terri & David Marr
Lil Matchan
Marcia & Mendle Meltzer
Estelle (Tzivie) & Ron Meyers
Faye-Parks Micay
Rose & Joe Mindell
Tannis & Sheldon Mindell
Susan Mintz
Sam Minuk
Zena & Bill Minuk*
Ronee & Irv Morris
Walter Morris*
Anna* & Eddie Moscovitch
Anne* & Jack Moscovitch
Ann* & Sam* Moser
Cathy Moser & Jeff Itzkow
Phoebe Mozersky
Rose & Sam Muchnik
Monte Nathanson
Lillian Neaman
Shirley & Mel Neuman
Gene Dufty Odell
Hazel & Issie Oiring
Jeanne & Brian Pauls
Marym & Izzy Peltz
Marvin* & Irma Penn
Faye & Sam* Pesochin
Noreen & Marvin Peters
David Pinchuk*
Harvey Pine
Sylvia & Earl Pitch
Sybil & Harry Plattner
Sandra & Irving Plosker
Betty* & Dave* Polinsky
Ronald (Rubie) Polinsky
Mimi & Gordon Pollock
Toby & Gordon Pollock
Rueth Portigal*
Blumie Portnoy
Gerry Posner
Claire Pudavick
Gordon Pullan
Judith Putter
Rochelle Putter
Sheila & David Rabb
Ben* & the late Sadie Raber
Mavis & Mayer Rabkin
Carol & Morris Raizen
Shalom & Elaine Rappaport
Evelyn Rayman
Max Reich
Leonard Remis*
Sondra & Arnold Rice
Jennie Rich*
Barbara & Saul Rifkin
Hinda & Sid Ritter
Sheila & Shom Roitenberg
Becky & Harry Rosenberg
Sybil & Motty Rosenberg
Theresa Rosenberg
Molly Rosenblat
David A. Rosner
Malca Ross
Dick Rothberg
Sheila & Bernie Rubenstein
Naida & Charles Rubin
Doreen & Harry Rubinfeld,
in his memory
Leonard Rutman
Toby & Harvey Sawyer
Marcia & Lloyd Sexter
Glenda & David Segal
Phyllis Sair Segev*
Perle Flam Selch
Rivka Selchen
Kay & Irv Sera
Shoshana Shalev-Minuk
Ben Shell, in his memory
Rose & Eddie Shell
Shep Shell
Frances Sheps
Joanne Sheps
Sharon & Edward Shinewald
Sophie Shinewald
Janie Shnier
Rhona & Allan Shnier
Beth & Norman Shore
Frank Short
Ben Shuckett*
Margaret & Paul Shuckett
Sally & Morley Shuckett
Fela Shwemer
Clarice Silver
Dorys & Morris Silver
Roslyn & Meyer Silver
Sylvia Silverberg*
Manuel Joseph Silverman
Marion Silverman
Paul Silverstone in memory of
the Finkelstein family
Jacqueline Simkin
Lil Simkin*
Sid Slonim
Corinne Slotin
Evita & Lyle Smordin
Ida Smordin
Elaine & Alfrid Sommer
Lynne Spigelman
Phyllis & Norman* Spigelman
Sybil & Frank Steele
Doris & Keppy Steiman
Hannah Steindel
Hilda & Sid* Stern
Esther Stewart
Elaine Stoller
Esther Sztulwark
Beatrice & Ervin Tallman
Elaine Meller Todres &
Rubin Todres
Marilyn & Sid* Trepel
Norman Vicker
Harry Walsh
Nora & Harry Warren
Betty & Herszel* Warshawsky
Sigi Wassermann
Audrey & Donald Weidman
Shaaron & Hymie Weinstein
Eddy & Lawrence Werier
Joseph J. Wilder
Leslie Wilder
Marshall & Phyllis Wilder
Wendy & Sam Wilder
Grace Winograd*
Marion & Israel* Wise
Elaine Wiseman
Isadore Wolch*
Paula & Bill Worb
Frima Wright*
Abraham & the late
Rose Yakir
Ian Yamron*
Marian & Alan Zelickson
Lillian & Hersch* Zentner
Rochelle Zimberg
Pauline & Sam* Zinman
*of blessed memory
October 18, 2007



Frequently Asked Questions about the Endowment Book of Life Program

■ What is the Endowment Book of Life program?

The Endowment Book of Life program is a planned giving program that offers participants an opportunity to leave both a financial legacy and a historical legacy to the community. Donors make a promise to leave a bequest to the Jewish Foundation of Manitoba and have their family stories inscribed in the Endowment Book of Life.

■ Why are participants referred to as signers?

Participants in the Endowment Book of Life program are referred to as signers because they sign their promise to leave a bequest to the Foundation and they sign their family story.

■ **What costs are involved in becoming an Endowment Book of Life signer?** There is no immediate cost to becoming an Endowment Book of Life signer. Participants are expected to leave a bequest to the Foundation. Many, however, do choose to establish a named fund at the time of becoming a signer.

■ **What size of a bequest does a signer have to leave to the Foundation?** There is no minimum amount required. Signers, however, are encouraged to remember that this will be the last gift that they will be making to the community and that it should reflect their sense of gratitude, commitment and hope for the future of the community. It will be their legacy.

■ **What are the bequests used for?** Donors may leave instructions for their bequest to be used to support a specific charitable organization, program, service or scholarship. If they prefer, they may leave an undesignated bequest that will be used at the discretion of the Foundation in response to community needs.

■ **Can participants get help writing their family story?** Absolutely. Foundation staff is available to interview donors about their life, write their stories or edit their stories.

■ **Can a signer write the story of another family member?** Yes. Signers may choose to write the story of their parents, grandparents or any other family member they wish to memorialize. A story written in memory of parents or grandparents requires a donation upfront.

■ **Can only Winnipeggers become Endowment Book of Life signers?** No. The Endowment Book of Life program offers former Winnipeggers a unique opportunity to remember their roots and to leave a gift to the community that raised them. It also offers them an opportunity to ensure that their family name will be remembered in the Winnipeg Jewish community.

■ **What happens to the family stories once they are written?** Once a family story is approved, it is inscribed in the Endowment Book of Life on display in the Asper Jewish Community Campus and available on-line at www.jewishfoundation.org. It is also embossed on a custom-designed plaque that is given to each signer as a keepsake.

■ **How does someone become an Endowment Book of Life signer?** Anyone who is interested in becoming an Endowment Book of Life signer is encouraged to contact the Foundation's Director of Development, Marj Wiebe, at 477-7522.

Financial Advisors Facilitate Endowment Book of Life's Success

The Jewish Foundation of Manitoba strongly encourages signers to the Endowment Book of Life to consult with professional financial planners regarding their planned gifts. Professional advisors have the knowledge and experience to facilitate gifts in such a way that they incur maximum estate benefits, fulfill the donors' philanthropic wishes, and become lasting legacies to their community.

At the same time, the Foundation encourages professional financial advisors to speak with their clients about their charitable giving and to remind them of the many benefits that derive from planned gifts. By encouraging planned giving among their clientele, professional advisors can ensure the continued success of the Endowment Book of Life program and the Winnipeg Jewish community.

Promises Fulfilled

In the last 10 years, the Foundation has realized bequests from the individuals listed below. Those in italics were participants in the Endowment Book of Life, and their bequest marks the fulfillment of their promise. With heartfelt appreciation and sincere respect ...may their memories be a blessing.

- *Israel Asper*
- *Shirley Barsky*
- *Evelyn Bernstein*
- Evelyn Blankstein
- Sadie Brenner
- *Ethel Brotman*
- Florence Bubis
- Anne Chapman
- *Thelma Chapnick*
- *Carole Cohen*
- *Rose Desser*
- Frances Diamond
- Max Diamond
- Fanny Dorfman
- *Lillian Dozar*
- *Monica & Aaron Dozar*
- *Rae Dreman*
- *Freda Driben*
- *Bonnie Genser*
- *Fimi Glesby*
- Sally Globberman
- Rose Gordon
- *Sam Grosberg*
- *Janette Guttman*
- Cecile Hatskin
- *Janey Jacobson*
- *Hope Kahane*
- Morris Kaplan
- Ida Klasser
- Lena Knazan
- *Clara Leibl*
- *Lou Leibl*
- Louis Lercher
- Irma Lev
- *Mendel Low*
- *Pauline Lowenstein*
- Bertha Ludwig
- *Faige & Sam Melmed*
- Sylvia Markel
- *Leo Meltzer*
- *Walter K. Morris*
- *Anne Moscovitch*
- *Sam Moser*
- Harold Mostow
- Sarah Nagler
- Alan Nozick
- Ruth Lorraine Pauls
- *Marvin Penn*
- *David Pinchuk*
- *Betty Polinsky*
- *David Polinsky*
- Lawrence Racklin
- Abraham Rosenberg
- Minnie Rosenman
- Constance Rothstein
- *Harry Rubinfeld*
- Max Ruder
- Clara Schik
- Sybil Shack
- Jack Sherman
- Annice Shreiber
- *Ben Shuckett*
- *Sylvia Silverberg*
- *Lil Simkin*
- Molly Slushman
- Goldie Smiley
- Ephraim Frank Solomon
- Charles Soloway
- Ann Springman
- *Fanny Starr-Leonoff*
- *Sid Stern*
- Anne Swartz
- Shifra Taback
- Barry Tessler
- *Sidney Trepel*
- Bella Urie
- Saul Urie
- Faye Weinmann
- *Grace Winograd*
- Noah Witman
- *Frima Wright*
- *Ian Yamron*
- *Hersch Zentner*
- *Sam Zinman*

For more information about the Jewish Foundation of Manitoba please call or visit our office on the 4th floor of the Asper Jewish Community Campus, Suite C400-123 Doncaster Street, Winnipeg, Manitoba R3N 2B2.

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